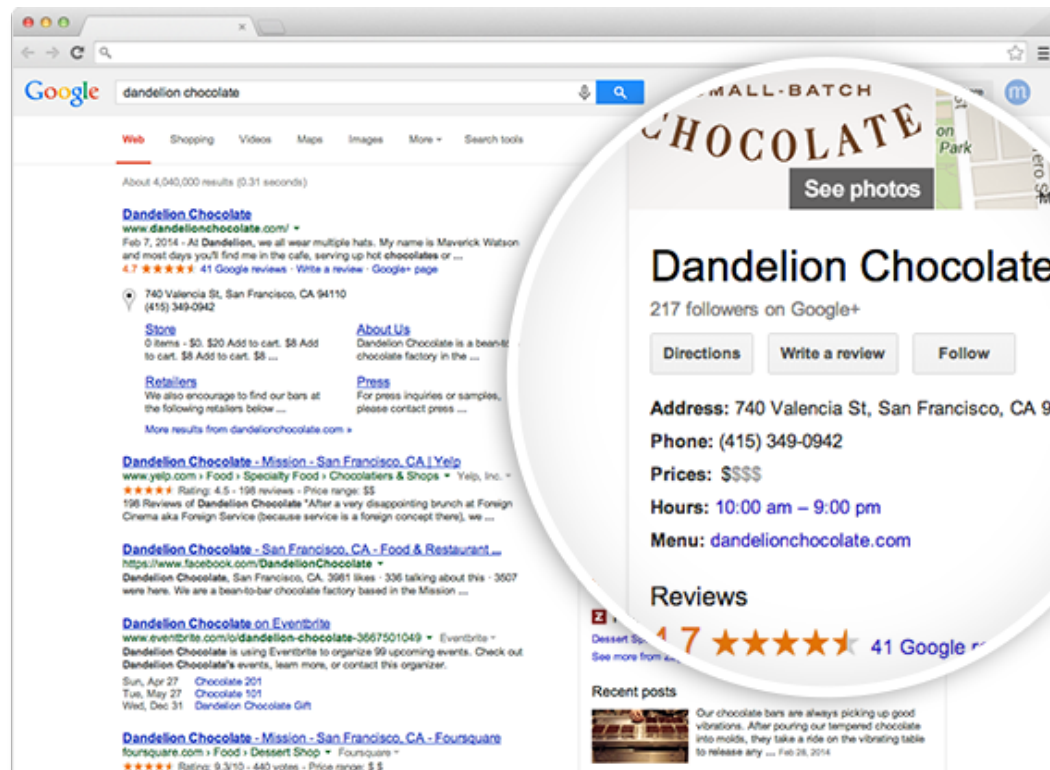


GET FOUND ON GOOGLE SEARCH AND MAPS

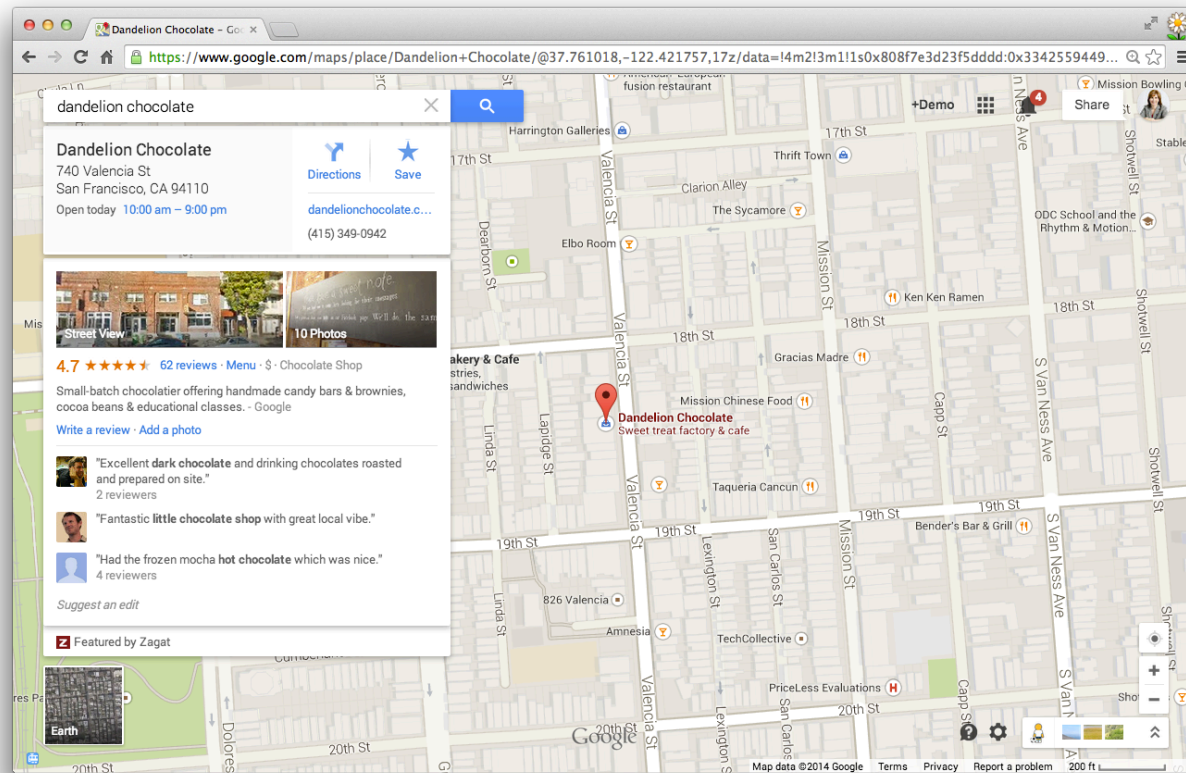


Google™

CONNECT WITH CUSTOMERS WHEN THEY SEARCH ON GOOGLE

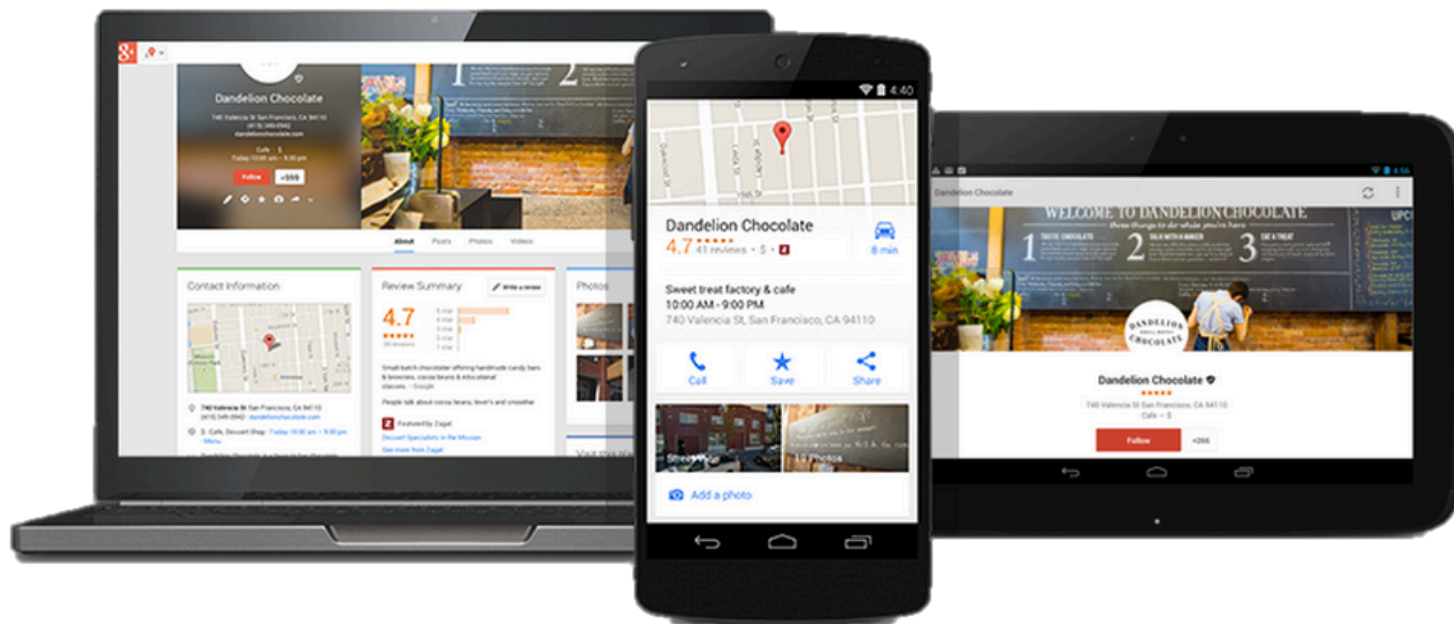


CONNECT WITH CUSTOMERS WHEN THEY SEARCH ON GOOGLE MAPS



GOOGLE MY BUSINESS WORKS ACROSS DEVICES

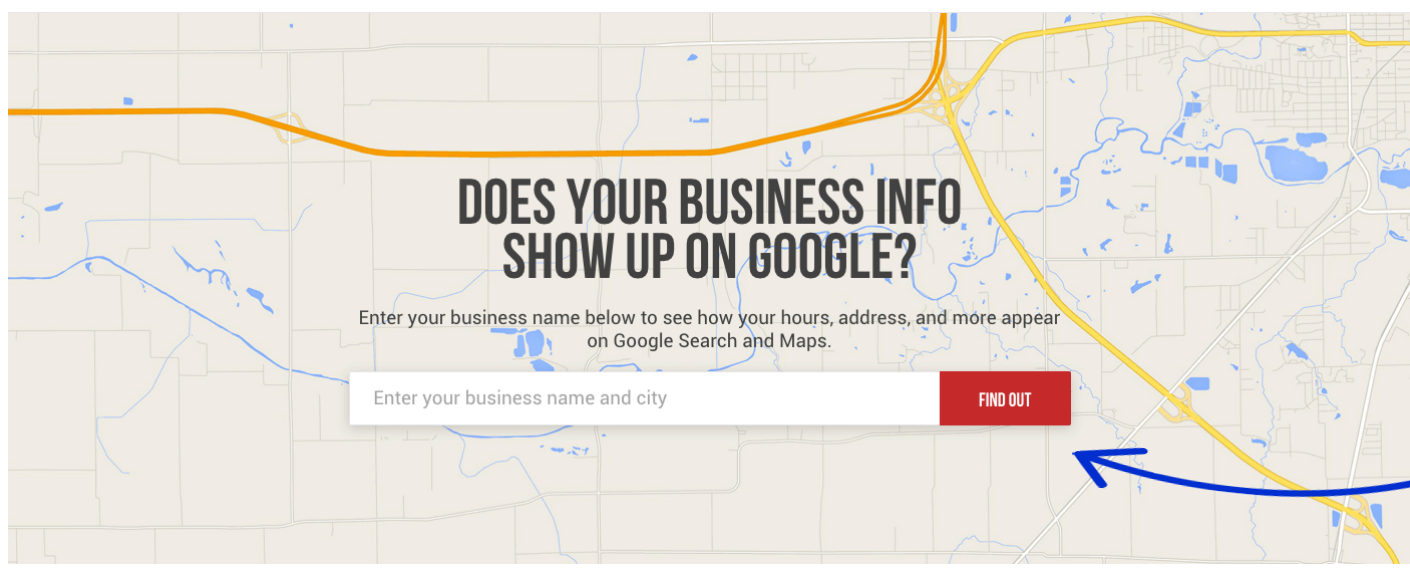
Be found on desktops, laptops, tablets, and mobile phones.



GET YOUR BUSINESS ON GOOGLE FOR FREE



STEP 1: SEARCH FOR YOUR BUSINESS



**DOES YOUR BUSINESS INFO
SHOW UP ON GOOGLE?**

Enter your business name below to see how your hours, address, and more appear on Google Search and Maps.

Enter your business name and city

FIND OUT

Click "Find Out" to see if your business appears on Google Search and Maps.

www.gybo.com/business

IS YOUR BUSINESS INFO COMPLETE?

STASIA'S BAKERY

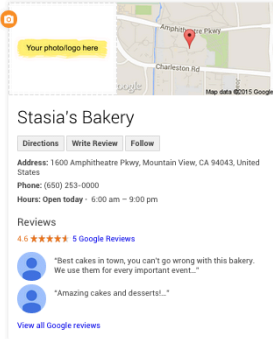
YOUR BUSINESS INFO IS INCOMPLETE.

Not to worry. Getting your info on the map is free and easy to do.

[COMPLETE YOUR INFORMATION](#)

Here's what you can do to improve your information on Google

- ADD A PHOTO**
Photos are a simple way to show people what your business is about.
- DOUBLE-CHECK YOUR PHONE NUMBER**
Make sure your phone number is correct. No one likes dialing a wrong number.
- CHECK YOUR HOURS OF OPERATION**
Hours are the #1 thing people look for online. Make sure yours are up to date.



The screenshot shows the Google Business Profile for Stasia's Bakery. It includes a map with a red pin, a placeholder for a photo, and the business name. The address is 1600 Amphitheatre Pkwy, Mountain View, CA 94043, United States. The phone number is (650) 253-0000. The hours are Open today - 6:00 am - 9:00 pm. There are 5 Google Reviews with a 4.6 star rating. The reviews mention "Best cakes in town, you can't go wrong with this bakery. We use them for every important event..." and "Amazing cakes and desserts!..."

Email these results

Click here to complete your business info.

DANDELION CHOCOLATE

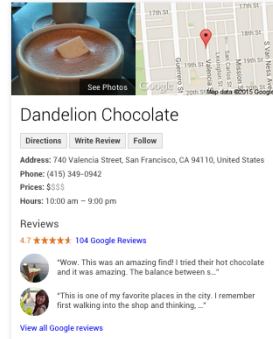
NICE JOB. YOU'RE ON THE MAP.

Thanks for making it easy for people to find you.

[EDIT YOUR INFO](#)

Here's what you can do to improve your information on Google

- ADD MORE PHOTOS**
Add or update photos to give customers an inside look at what your business is about.
- DOUBLE-CHECK YOUR PHONE NUMBER**
Make sure your phone number is correct. No one likes dialing a wrong number.
- CHECK YOUR HOURS OF OPERATION**
Hours are the #1 thing people look for online. Make sure yours are up to date.

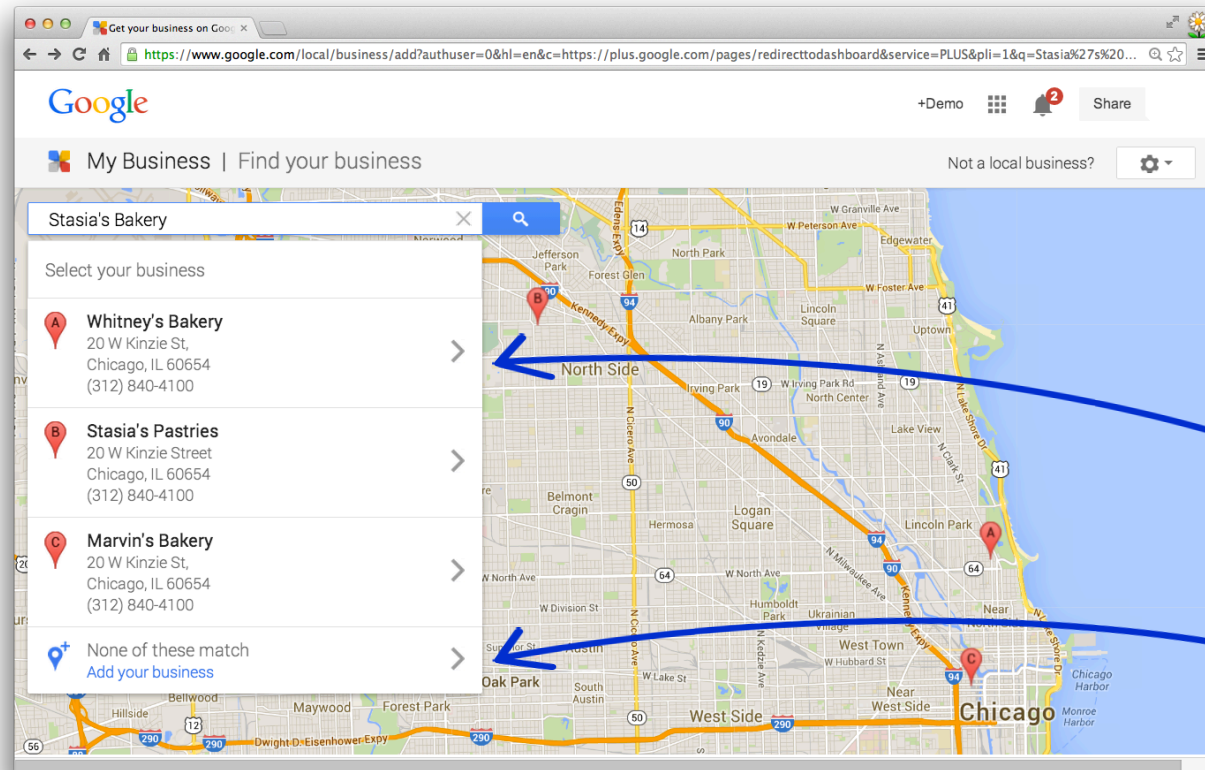


The screenshot shows the Google Business Profile for Dandelion Chocolate. It includes a map with a red pin, a photo of a chocolate bar, and the business name. The address is 740 Valencia Street, San Francisco, CA 94110, United States. The phone number is (415) 349-0942. The price is \$\$\$\$ and the hours are 10:00 am - 9:00 pm. There are 104 Google Reviews with a 4.7 star rating. The reviews mention "Wow. This was an amazing find! I tried their hot chocolate and it was amazing. The balance between s..." and "This is one of my favorite places in the city. I remember first walking into the shop and thinking..."

Email these results

Already on the map? Nice job. You can access your info from here, too.

STEP 2: SELECT YOUR BUSINESS OR ADD IT



See your business in the list? Click to continue.

Don't see your business? Click "Add your business."

STEP 3: ENTER YOUR BUSINESS DETAILS

Get your business on Google

https://www.google.com/local/business/add/info?authuser=0&hl=en&c=https://plus.google.com/pages/redirecttodashboard&service=PLUS&pli=1

Google

my business | Add your business

+Demo Share

Not a local business?

Business name
Stasia's Bakery

Country / Region
United States

Street address
20 W Kinzie Street

City
Chicago

State
Illinois

ZIP code
60654

Main business phone
(312) 840-4100

Category
Bakery

Bakery

Baking Supply Store

Wedding Bakery

Wholesale Bakery

Can't find the perfect category?
Pick something close.

DO YOU WORK FROM HOME?

Keep your residential address private.

Check this box if your business serves customers at their locations. Then, set up a service area.

The screenshot shows the Google My Business 'Add your business' form. The form fields are filled with the following information:

- Business name: Stasia's Bakery
- Country / Region: United States
- Street address: 20 W Kinzie Street
- City: Chicago
- State: Illinois
- ZIP code: 60654
- Main business phone: (312) 840-4100
- Category: Bakery

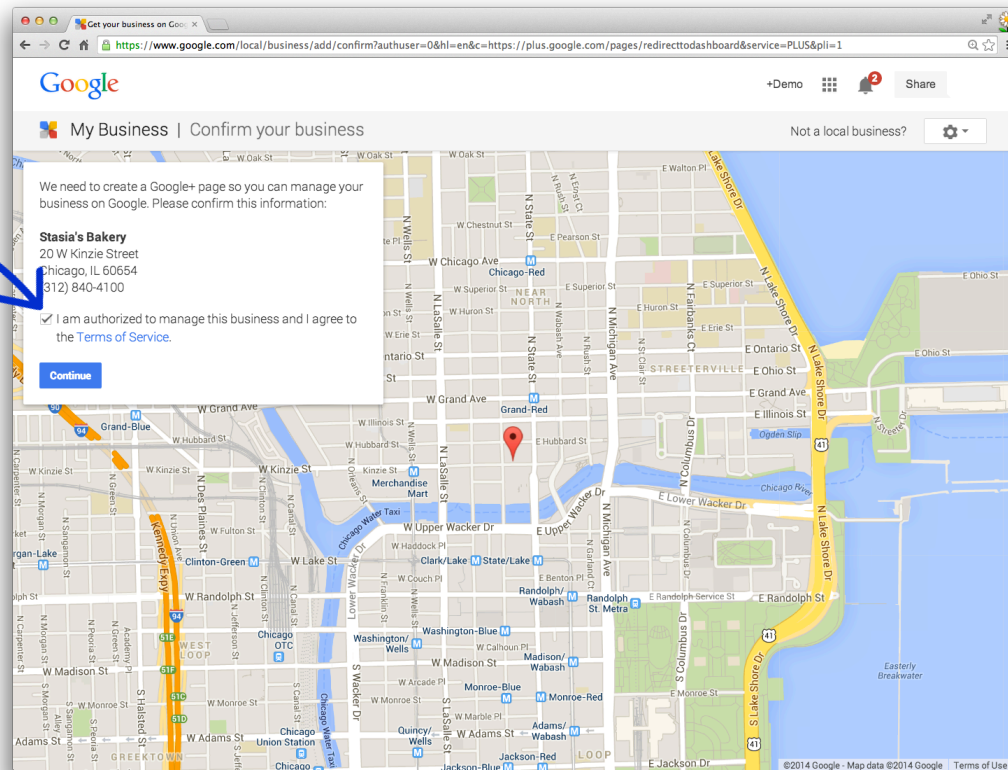
A modal overlay titled "My business delivers goods & services to customers within this area:" is displayed over the form. It contains the following options:

- ☒ City or ZIP code (with an "Add" button)
- ☐ Within 0 mi of my business
- ☐ I also serve customers at my business address

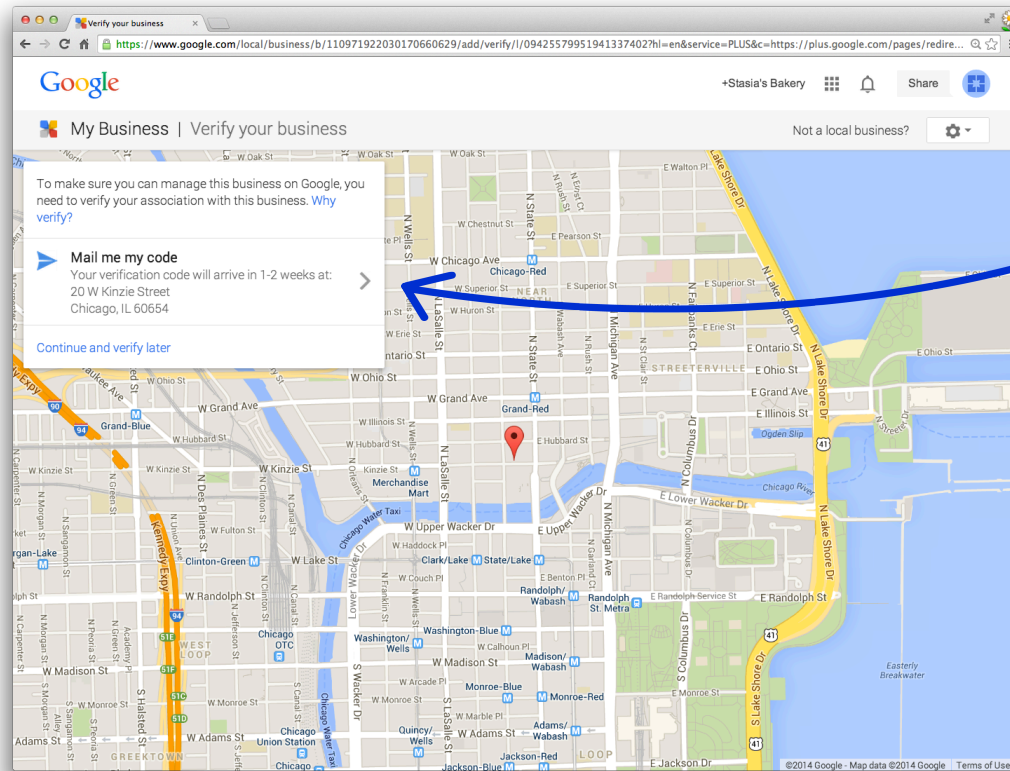
At the bottom of the modal are "Back" and "Continue" buttons. A blue arrow points from the handwritten text to the checkbox "I deliver goods and services to my customers at their location — important information", which is checked.

STEP 4: CONFIRM YOUR BUSINESS

Agree to the Terms of Service. Then, click "Continue."



STEP 5: VERIFY YOUR BUSINESS



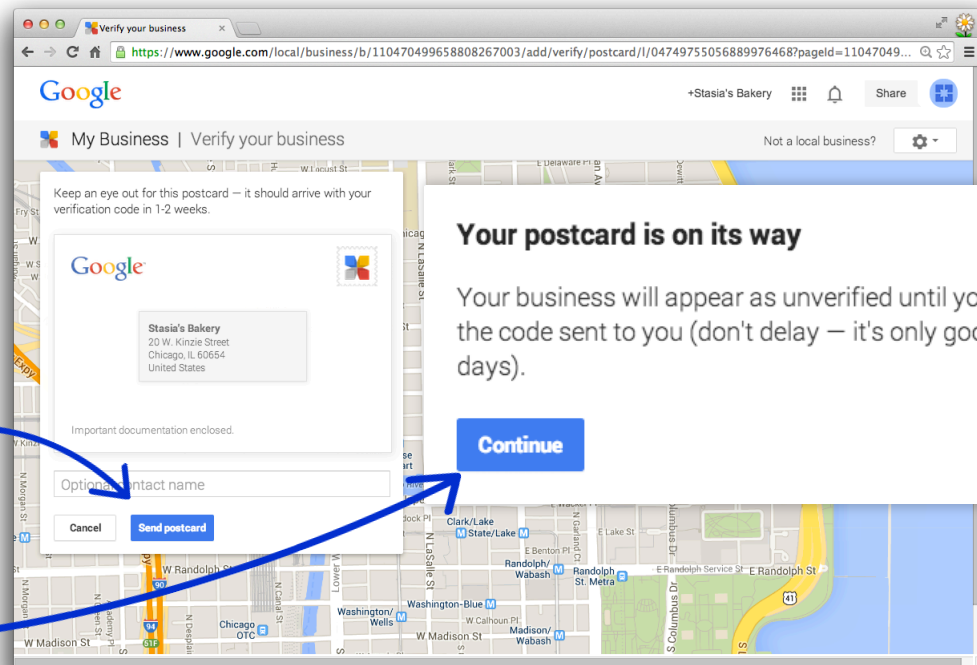
Click here to start the verification process.

REQUEST A PIN

Your PIN should arrive in about a week.

Click "Send postcard."

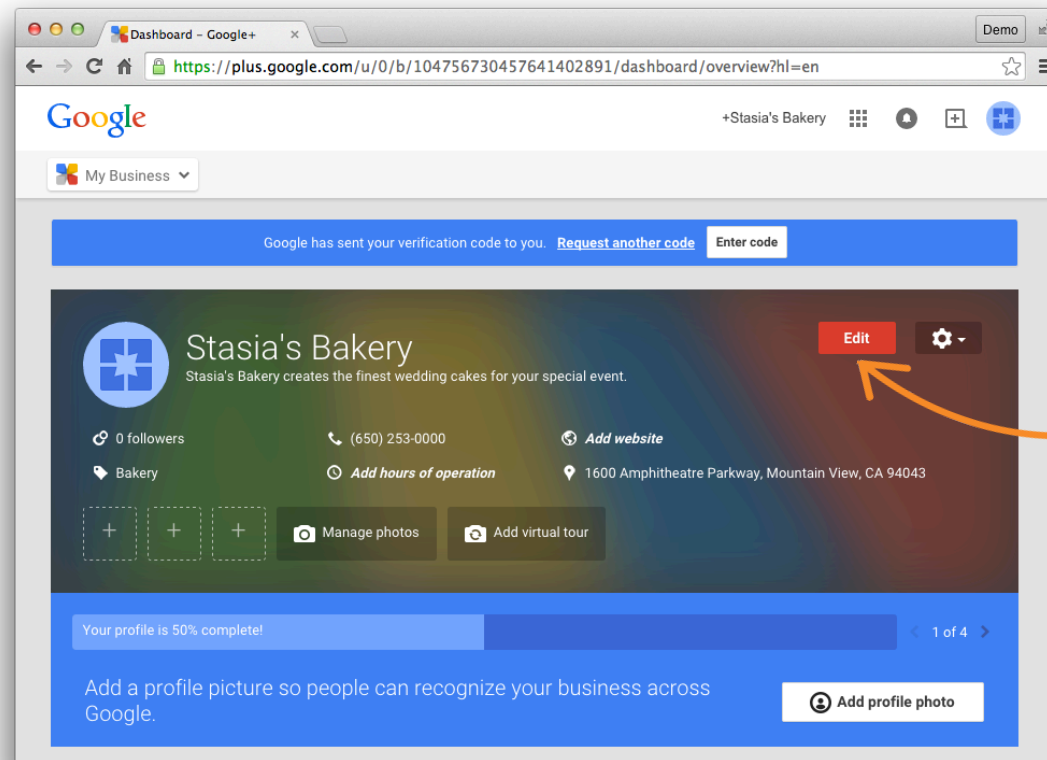
Click "Continue" to visit Google My Business.



TAKE A TOUR OF GOOGLE MY BUSINESS



COMPLETE YOUR BUSINESS PROFILE



Click to edit
your business
info.

EDIT BUSINESS INFORMATION

Click pencil icons to edit.

The image shows the Google Business Info editor interface for 'Stasia's Bakery'. The main panel on the left lists various business information fields, each with a pencil icon for editing. An orange arrow points from the text 'Click pencil icons to edit.' to the pencil icon next to the 'Introduction' field. The 'Introduction' field is currently selected, and a modal window titled 'Introduction' is open on the right. This modal contains a rich text editor with a toolbar (bold, italic, underline, link, bulleted list, numbered list, link, unlink, undo, redo) and a text area containing a paragraph about the bakery's history. Below the text area are 'Save' and 'Cancel' buttons. At the bottom of the modal, a 'Please note' message states: 'Your edits may be reviewed for quality before being published live. [Learn more](#)'. A second orange arrow points from the text 'Remember to save changes.' to the 'Save' button.

Business Info Stasia's Bakery
Serving customers within 50 miles of 20 W Kinzie Street Chicago, IL 60654

Google has sent your verification code to you. [Request another code](#) [Enter code](#)

Complete your business information

Business name Stasia's Bakery
You cannot edit your business name until you verify your business.

Address Serving customers within 50 miles of 20 W Kinzie Street Chicago, IL 60654

Contact info Phone number (312) 840-4100
Website URL [Click to enter your website URL.](#)

Category Bakery

Hours [Click to enter hours of operation for your business.](#)

Maps & Search photos [Add a photo for your business.](#)

Introduction [Click to add an intro about your business.](#)

[Done editing](#)

Introduction

B I U Link

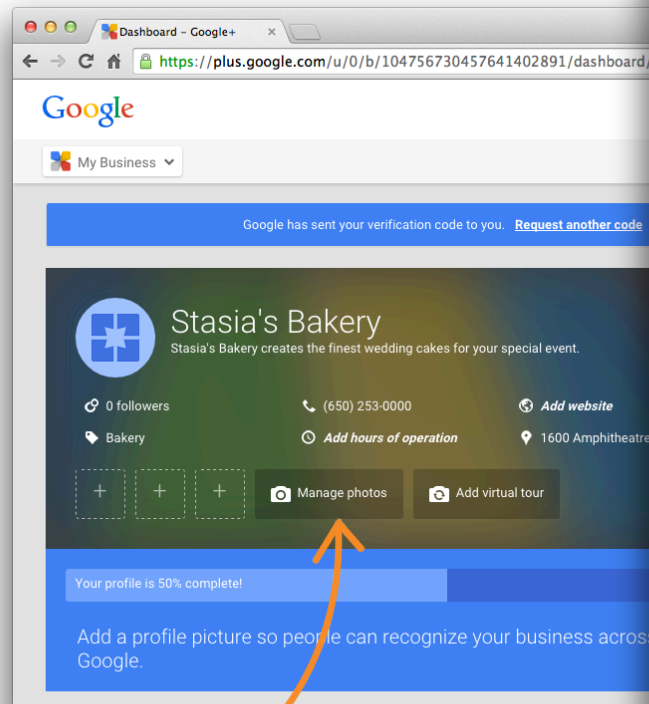
Stasia's Bakery started after a mid-life crisis. After spending 17 years working in the Internet industry, Stasia decided to change careers. She considered joining the circus, or becoming a sea lion rehabilitator, but her family suggested she find something closer to home. "Mommy, you make great cake!" Stasia's young daughter exclaimed, and the business was born. Five years later, Stasia offers premier event cakes. Her cakes have been served at presidential inaugurations, weddings, cotillions, holiday balls, Bar Mitzvahs and Bat Mitzvahs.

[Save](#) [Cancel](#)

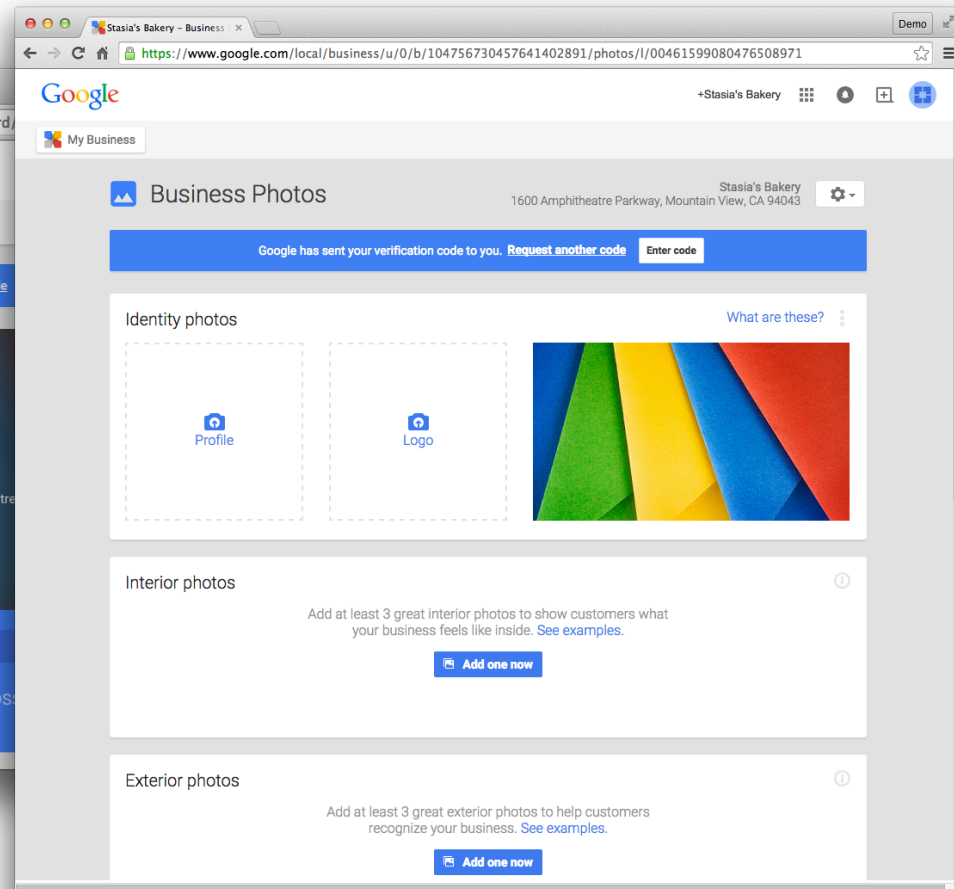
Please note: Your edits may be reviewed for quality before being published live. [Learn more](#)

Remember to save changes.

MANAGE BUSINESS PHOTOS

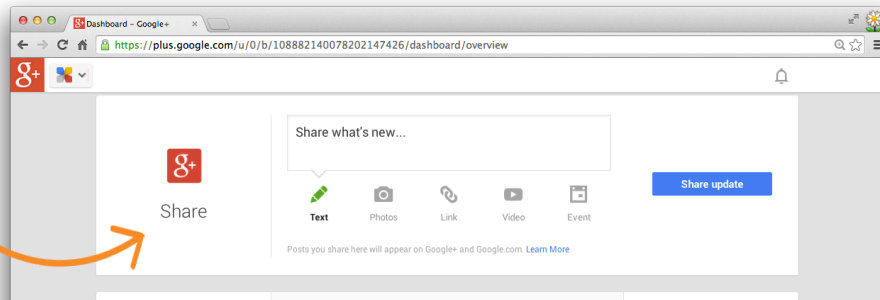


Click to manage photos.



ACCESS MORE TOOLS FROM THE DASHBOARD

Share updates on Google+.



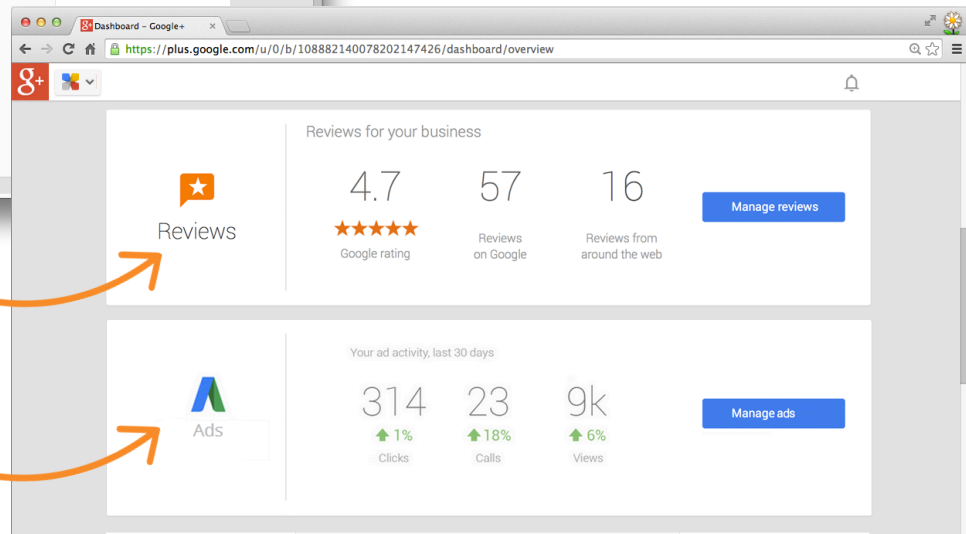
See how people interact with your info on Google.



Insights

Read and respond to reviews.

Reviews

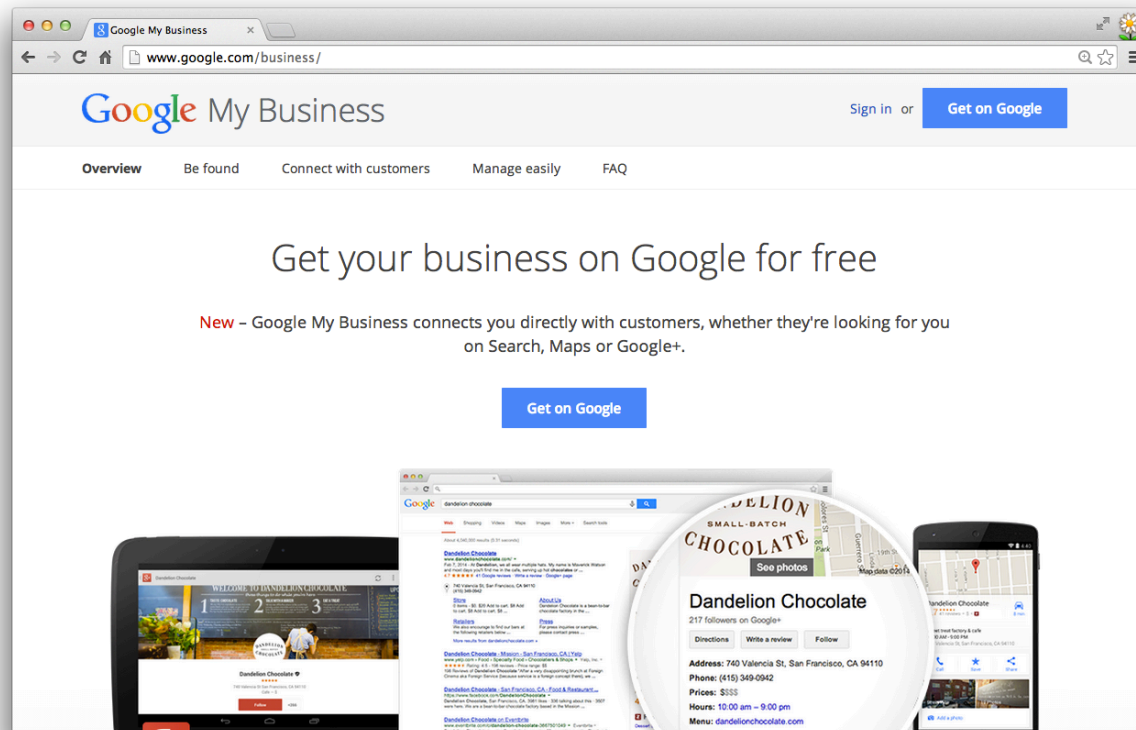


Advertise with Google? See activity here.



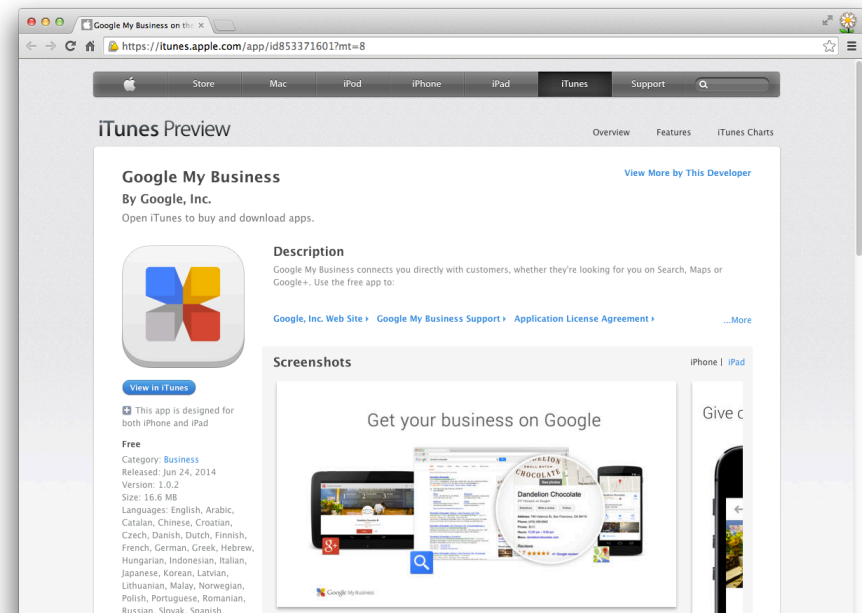
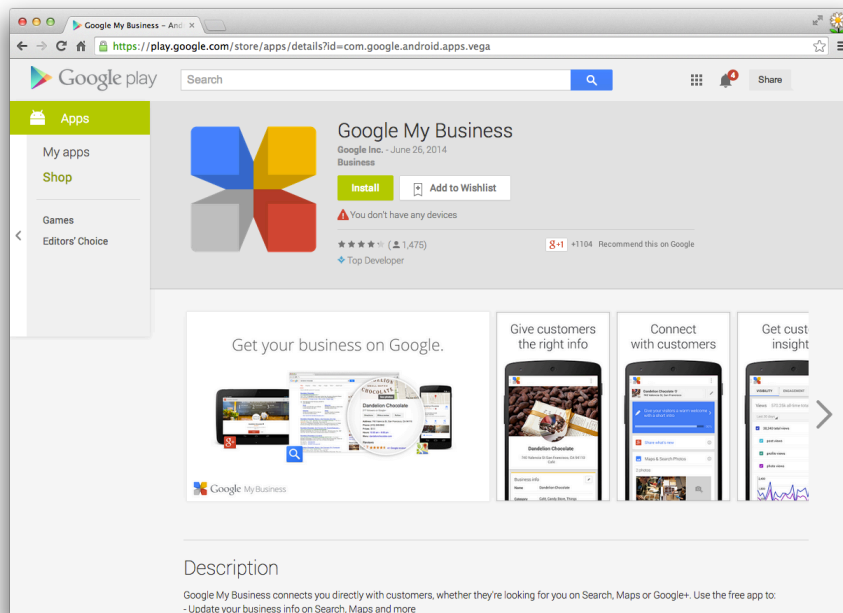
Ads

TO RETURN TO GOOGLE MY BUSINESS



Sign in at: www.google.com/mybusiness

MAKE UPDATES ON THE GO WITH THE MOBILE APP

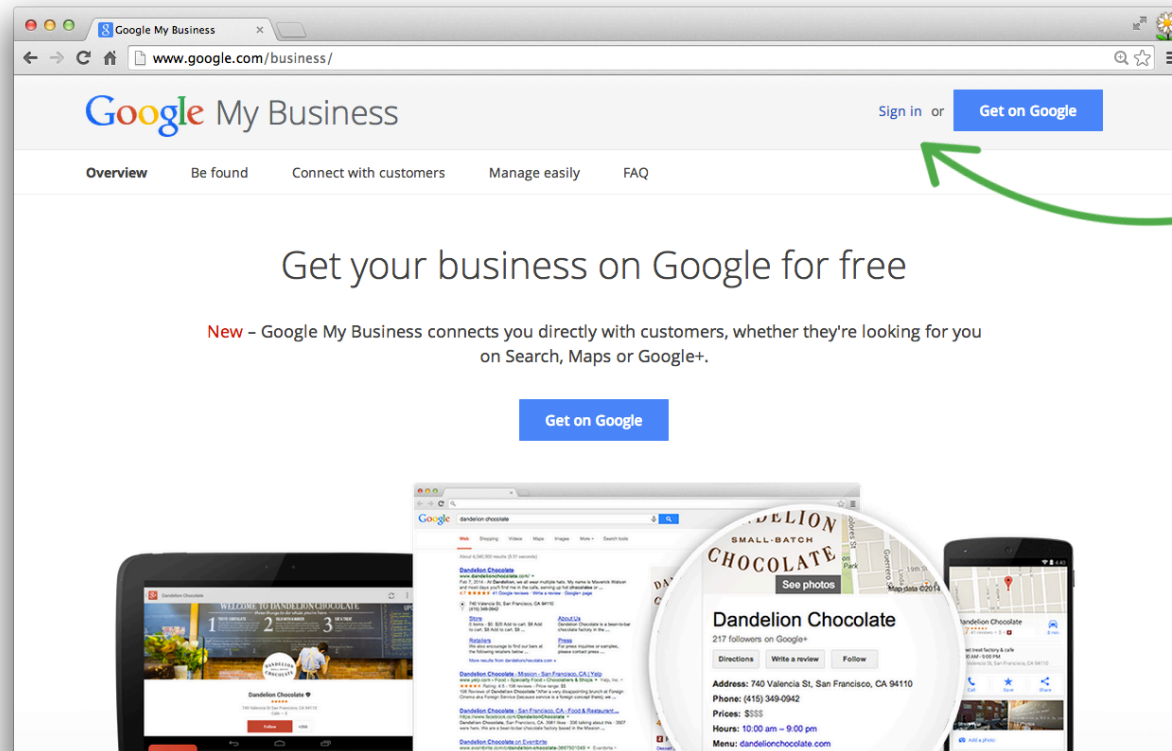


Download the free app for Android or IOS.

VERIFY YOUR BUSINESS



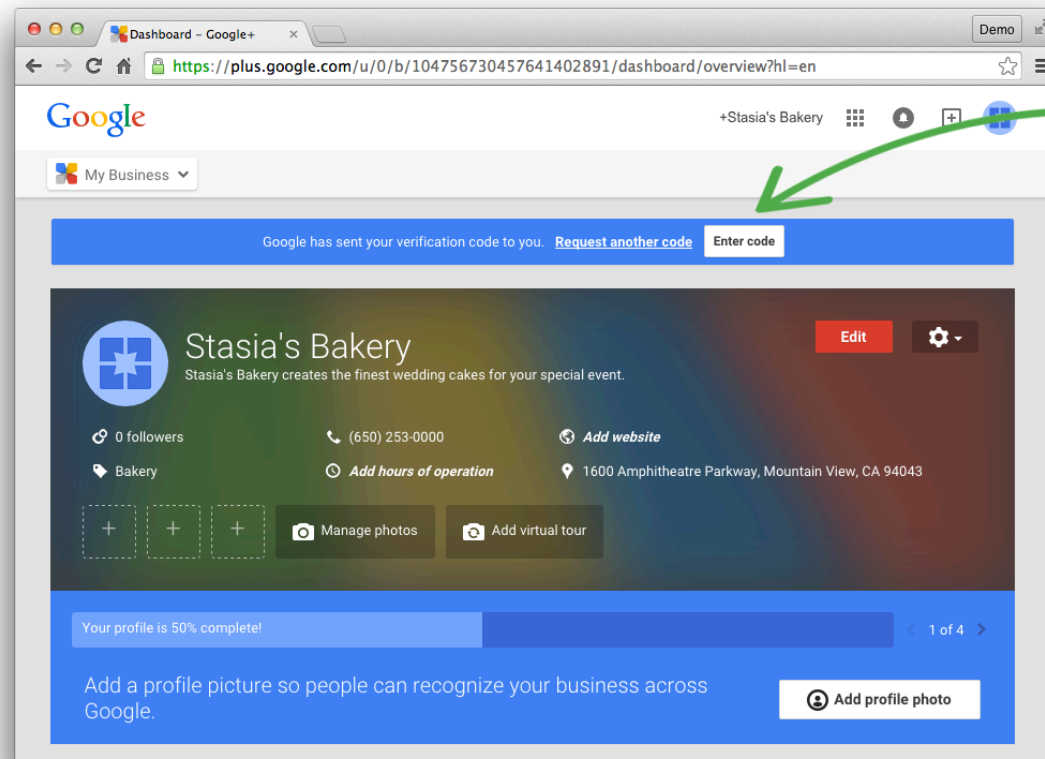
WHEN YOUR PIN ARRIVES



Sign in
here.

Sign in at: www.google.com/mybusiness

ENTER YOUR PIN



COMPLETE VERIFICATION

Enter your PIN,
then click "Submit."

The screenshot shows a web browser window with the URL https://www.google.com/local/business/u/0/b/114977340497047642519/add/verify/pin/v/00901736640657830673?hl=en&service=plus&_ga=1.15881520.... The page title is "Verify your business". The Google logo is at the top left, and the business name "Stasia's Bakery" is at the top right. Below the logo is the text "My Business | Verify your business". A "Not a local business?" link is on the right. A modal dialog box is centered on the screen, titled "Got your postcard handy?". It contains the text "Enter your verification code below to finish verifying Stasia's Bakery." and "Hello from Google, Finish verifying your business right now, and make sure Google users always have the latest information on your business." Below this, there are two columns: "THIS BUSINESS LISTING:" and "YOUR VERIFICATION CODE:". The business listing shows "1900 Amphitheatre Parkway, Mountain View, CA 94043, United States". The verification code is represented by a blue box with "XXXXXX". Below the code is a text input field labeled "Code" and a blue "Submit" button. A link "Need more help?" is at the bottom left of the dialog. A green arrow points from the handwritten text "Enter your PIN, then click 'Submit.'" to the "Submit" button. The background is a map of Mountain View, CA, with a red pin at the business location. The map shows streets like Amphotheatre Pkwy, Charleston Rd, and San Antonio Rd. The bottom right of the map has the text "©2015 Google - Map data ©2015 Google Terms of Use".

THANK YOU

