

EXECUTIVE SUMMARY

Certified Anti-Money Laundering Specialist (CAMS), Global Business Professional and Global Business Professional trainer with 20+ years' international trade and business development experience. Knowledge of business management, compliance, international trade, global customs and cultures with experience in over 30 countries.

WORKFORCE SKILLS

- Banking and Export Finance
- BSA/AML & Risk Management
- Contract Management
- Economic Development
- Grants Development
- International Trade Missions
- Organizational Operations
- Policies and Procedures
- Project/Budget Management
- Records Retention
- Trade Compliance
- Workforce Training

PROFESSIONAL EXPERIENCE

West Plains Bank and Trust Company—West Plains, Missouri

Assistant Vice President / Risk Management / Bank Secrecy Act Officer (10-2017 to current)

- Oversee all aspects of the corporate-wide Bank Secrecy Act (BSA), Anti-Money Laundering (AML) program
- Coordinate and assist in the administration of independent, state and federal regulator and auditor examinations and reviews
- Develop Bank policies and procedures, manage Bank contracts, manage staff training, and serve as the official “recorder of record” for all Bank subpoenas and records requests
- Member of the Springfield regional “fraud squad”; members include Bank BSA Officers, and local, state, and federal law enforcement agents/criminal investigators specializing in financial crime

Small Business & Technology Development Center (SBTDC) at Missouri State University—West Plains, Missouri

Coordinator (05-2014 to 10-2017)

- Technical assistance provider (consulting services and training) to Missouri small business owners
- Managed all aspects of the West Plains SBTDC office, operations, and budget for successful service delivery
- Developed business trainings to address the specific needs of local business and industry
- Certified GrowthWheel® and FastTrac® business advisor; SBA Portable Assistant Program grant recipient

Bronwen E. Madden Consulting, LLC

International Trade and Business Development Consultant (2010 to current; Missouri LLC registered 08-2014)

- Curriculum development, proposal development, international trade training and administrative support
- Clients include Cerritos College Foundation (Norwalk, CA), Los Angeles Regional Export Council (Los Angeles, CA), Los Angeles City College (Los Angeles, CA), Riverside Community College District (Riverside, CA), Small Business Development Center hosted by El Camino College (Torrance, CA), State Center Community College District (Fresno, CA), West Valley College (Saratoga, CA), and the Economic Development Collaborative-Ventura County (Camarillo, CA)

Los Angeles Regional Export Council (LARExC)—Los Angeles, California

Program Manager (09-2016 to 04-2017)

Executive Director (09-2013 to 09-2016)

- Manage operations and strategy of a regional non-profit organization serving the trade community of SoCal
- Develop the financial plan and annual budget; direct resource utilization and contracting with key stakeholders
- Facilitate business and resource matching for exporters and foreign investors; coordinate services with state/city
- Develop and implement professional export services within a responsive regional export network per the Brookings' Institution's Global Cities Initiative

UCLA Extension, International Trade and Commerce Certificate Program—Los Angeles, California

Instructor (01-2012 to 06-2014)

- Management X460.903—Fundamentals of International Trade, (Summer Semester 2013, Fall Semester 2013, Winter Semester 2014 and Spring Semester 2014)
- Management 777—NASBITE Certified Global Business Professional (CGBP) Exam Prep Review (Winter 2012)

El Camino College Business Training Center—Hawthorne, California

Acting Director, Center for International Trade Development (09-2012 to 09-2013)

Deputy Director, Center for International Trade Development (07-2006 to 08-2012)

Business Advisor, Small Business Development Center (07-2006 to 09-2013)

- Facilitated and managed state and federal grants including trade capacity building, international trade compliance, aerospace and renewable energy export enabler programs
- Provided export/import assistance to the Los Angeles trade community—international trade events, training seminars, global market research and trade counseling
- City-State Partner for The Export-Import Bank of the United States

Missouri Department of Economic Development—Jefferson City, Missouri

International Business Manager (10-2000 to 07-2006)

- Attracted foreign investment (business expansion/location) to Missouri
- Worked Governor's trade missions and trade shows globally; hosted international buyers and foreign dignitaries
- Provided global trade counseling and conducted international market research for private businesses
- Developed and maintained client and community relationships and official partnerships globally
- Missouri Governor's Commission on Hispanic Affairs, Ex-officio member appointed by the Governor

The International Center, University of Missouri-Columbia—Columbia, Missouri

International Student Advisor & Designated School Official (07-1999 to 10-2000)

- Advised international students in F-1 visa status on immigration rules and regulations
- Managed visa documentation process for international students in F and J status
- Verified financial documentation, issued I-20 and IAP-66 forms and managed health insurance fee waivers for sponsored students
- Conducted orientation seminars and recruitment for incoming international students
- Supervised work-study student workers

INTERNATIONAL FELLOWSHIPS

- U.S. Department of State, Bureau of Educational and Cultural Affairs, Partners of the Americas Business Exchange Program with the American Chamber of Commerce-Nicaragua, 2009
- Rotary International: Group Study Exchange-South Korea, 2002 and Vocational Student Exchanges-Chile, 2021

PUBLIC SPEAKING

- Multiple educational institutions (high-school and university level) in Missouri and California, 1999-current
- NASBITE International Annual Conference, 2007-2016
- Association of Small Business Development Centers (ASBDC) Annual Conference, 2011
- Goldman Sachs 10K Small Business Program, 2011
- National District Export Council (DEC) Annual Conference, 2011

FORMAL EDUCATION

University of Pennsylvania, ABA Stonier Graduate School of Banking—Philadelphia, Pennsylvania

Stonier Diploma and Wharton Leadership Certificate, 2021

Saint Louis University, Richard A. Chaifetz School of Business, Boeing Institute of International Business—St. Louis, Missouri

Executive Master of International Business, 2008

Scholarship recipient; study abroad in Hong Kong, Shanghai, and Beijing, China

University of Missouri-Columbia—Columbia, Missouri

Bachelor of Arts, Interdisciplinary Studies, 1998

Emphasis: International Relations, Economics and Peace Studies; Minor in Spanish language with study abroad in Cuernavaca and Guadalajara, Mexico; AIESEC International internship, Executive Business English Instructor, Mexico City, Mexico